

Denise Pillette

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Summary Full stack developer with experience in Project Management and Design.

EXPERIENCE

Freelance Web Developer, Ventura, Ca

Web Developer

September 2018 - Present

- Worked with small business and organizations in developing websites that include e-commerce, booking, portfolio and blog
- Collaborated with team members to create multiple web applications.
- Increased traffic and enhanced page ranking by improving website structure, performing Search Engine Optimization (SEO) and Search Engine Marketing (SEM) for local improvements.

Procore Technologies, Carpinteria, CA

Event Producer

May 2017 - March 2018

- Managed a team of 3 and a \$4.5M budget to produce and execute large scale events, user conferences, client training events and internal productions
- Developed and designed content for conference websites, promotional materials and sponsorship prospectuses
- Maintained strong relationships with international vendors to produce overseas events for our remote offices

Event Coordinator

August 2016 - May 2017

- Participated in every step of the event process, from initial consultation, to mock-up design of booths and floor plans, to day-of setup at the event venues
- Contributed to the strategic development by supporting sales and generating 12K leads at the industry's largest trade shows
- Created processes and implemented software to support and execute over 250 trade shows annually

Customer Success Coordinator

December 2015 - August 2016

- Supervised facility operations and IT services for the company's

TECHNICAL SKILLS

Languages

Ruby, JavaScript, SQL, HTML5, CSS,

FrameWorks & Libraries

Ruby on Rails, REACT, Bootstrap, AngularJS

Development

Agile/Scrum, pair programming, BDD/TDD,

Software

Git, GitHub, Heroku, Atom, Salesforce, Sugar , POP, Moqups, Invision, Adobe CS: Photoshop, Lightroom, InDesign, Trello, Aha!, Google Analytic, Google Search Console, pgAdmin, Terminal, Work Front, E-Touch.

Databases

PostgreSQL

Testing

RSpec, Capybara

Operating Systems

Microsoft Windows, OS

SKILLS & ABILITIES

Production Lifecycle Management

Project Management

Strategic & Contingency Planning

Financial Modeling &

- multiple remote offices
- Created and implemented internal departmental processes and procedures, including for onboarding and travel
- Assisted the executive officers with balancing and managing the department's budget

Eze Software Group, New York, NY

Sales Analyst

January 2014 - June 2015

- Managed global data of sales revenues and provided analytical reports using CRM software
- Collected, analyzed and accounted sales data in order to increase productivity and assess against monthly sales goals
- Prepared proposals, agreements, sales reports, and presentations for board members, clients, and company-wide meetings

Sales Coordinator

February 2012 - January 2014

- Provided executive-level administrative support to the owners, Presidents, board members, and clients
- Oversaw bookkeeping and debt management, including tracking estimates, invoices, and payments
- Planned, coordinated and executed global conferences, trade shows, and sales events

EDUCATION

Learn Academy, San Diego, CA - Full Stack Software Development Program

March 2018 - August 2018

Nassau Community College, Garden City, NY - Accounting

September 2013 - May 2014

Brooks Institute of Photography, Santa Barbara, CA - Bachelor of Arts

September 2006 - February 2010

Forecasting

Mockups, wire frameworks,
flow diagrams
Brand Strategy Alignment

Budgeting & Cost Controls

Vendor Negotiations

Celebrity & VIP Client
Relations

Languages

English
Spanish

CHARITY WORK

**Hackathon by the Sea for
Girls - Mentor**

**Habitat for Humanity -
Volunteer**

**Eze Community Service
Committee - Co-Chair**

**Eze Social & Cultural
Committee - Volunteer**

Awards

**Eze Software Group
Employee of the Month**
Peer Nomination Winner 2014
Peer Nomination Winner 2013